

## **Computer Science Association**

The Postgraduate and Research Department of Computer Science, conducted the inauguration of Computer Science Association on the 24<sup>th</sup> of July 2019. Mrs. R. Kamalambal, Centre Head, Creative Academy, Trichy, gave a lecture on "Opportunities in Design and Animation Industry". In her keynote address, she outlined the job prospects in Design and Animation industry in India. According to her, the graphic designer is a specialist in solving the problems associated with visual communication. She said, "Animation is the art in which inanimate objects are brought to life with the help of various modern computer based sequencing techniques. Animation as a career option can fulfill one's dream of "enjoy-as-you-work." One would feel satisfied at the end of the day and get appreciation from the clients as well. There is a need for skilled animators since animation has become a lucrative career option for thousands. Animation technology is mostly applied in the gaming industry, film and television industries. It is also widely used in some other areas such as business, sales, engineering, education and advertising."

She further noted, "Animation designer's work is between graphic design and video editing. It involves creating graphics and animation for media companies and advertisers. They may work in association with other animators and work closely with art directors to convert their creative or imaginative views into visual effects." On the whole she concluded that the students could be imparted skills in the field of Animation which in turn would help them find jobs at global level.